

The Maneater Media Kit



2023-2024

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2509 MU Student Center, Columbia, MO 65211

University Demographics

31,318

Students

13,000+

Faculty & Staff

357,000+

Alumni

192,000

Alumni in Missouri

Engagement

Twitter followers

16,700

Facebook followers

5,100

Instagram followers

1,990

Instagram Story Views

400-500 on avg.

newsletter subscribers

1,320

newsletter open rate

44.4%

theman eater.com

22,000+
visits per month

Web and Newsletter Rates

Our newsletter is sent weekly on Monday morning.

All newsletter ads will be labeled "SPONSORED" and have a green border.

Banner

728px x 90px

1 week \$150

1 month \$500

Newsletter \$75

Cubed

300px x 250px

1 week \$100

1 month \$300

Newsletter \$50

Social Media Rates

All social media ads will be labeled "SPONSORED" and have a green border.

Instagram Story

1080px x 1920px

\$50

Tweet

260 Characters & Image \$75

Facebook Post

Text and Image \$50