

The Maneater Media Kit



2025-2026

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2509 MU Student Center, Columbia, MO 65211

University Demographics

35,000+

Students

13,000+

Faculty & Staff

362,000+

Alumni

195,000+

Alumni in Missouri

Engagement

theman eater.com

40,000+
visits a month

X (Twitter) Followers

15,800

Instagram Followers

2,950

Instagram Views

95,000+
monthly average

Newsletter Subscribers

1,492

Newsletter Open Rate

43.5%

Web and Newsletter Rates

Our newsletter is sent weekly on Monday morning. All newsletter ads will be labeled "SPONSORED" and have a green border.

Banner

728px x 90 px

1 week..... \$175

1 month..... \$500

Newsletter..... \$75

Cubed

300px x 250px

1 week..... \$125

1 month..... \$325

Newsletter..... \$50

Print Rates

Ad spaces available in the Sept. 2025 Homecoming print edition (11"x17" traditional print newspaper, 3,000 copies), and the April 2026 Move Mag print edition (8.5"x11" lifestyle/culture magazine, 2,000 copies).

1/2, 1/4, and 1/8 page size ads offered, other sizes available upon request.

See below for visual mockups.

YOUR AD HERE

10" X 7.875"

\$350

YOUR AD HERE

4.875" X 7.875"

\$185

YOUR AD HERE

4.875" X 3.8125"

\$100

YOUR AD HERE

4.875" X 3.8125"

\$100

YOUR AD HERE

7.5" X 4.875"

\$300

YOUR AD HERE

3.625" X 4.875"

\$155

YOUR AD HERE

3.625" X 2.3125"

\$80

YOUR AD HERE

3.625" X 2.3125"

\$80